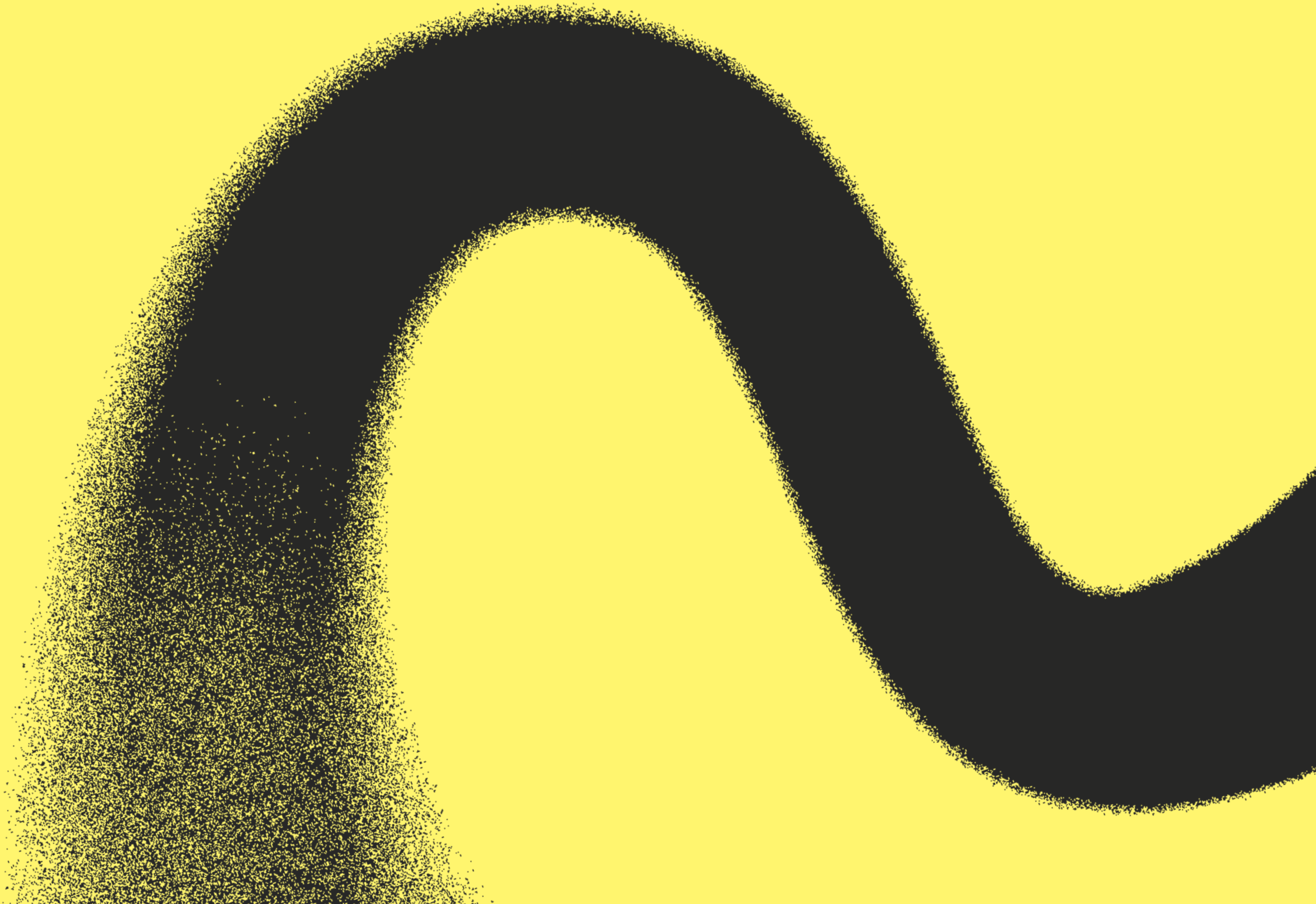


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PROJECT 1



02

CORE IDEA

**THE GAP BETWEEN POLITICAL AND MEDIA LANGUAGE AND
THE REALITY OF WAR.**

I WANT TO EXPLORE THE CONTRAST BETWEEN HOW WAR IS PRESENTED IN
POLITICS AND THE MEDIA, AND HOW IT IS ACTUALLY EXPERIENCED BY PEOPLE
LIVING THROUGH IT.



<https://www.vrt.be/vrtnws/nl/2026/01/08/brusselaar-maakt-videogame-over-formatiecrisis-mijn-breekpunt/>

This article interested me because it showed how the long Brussels government crisis could be turned into a creative visual project.



<https://www.youtube.com/watch?v=W68-XaFepOg>

This award-winning animation inspired me to create something of my own around politics, media, and war.

03 INSPIRATION



https://www.behance.net/gallery/234560455/The-Spark-of-Life-Cinematic-Trailer?tracking_source=search_projects|war&l=81

The Spark of Life is a useful reference for its dark cinematic atmosphere, ruined environments, and emotional war imagery. It supports the visual mood of my project.

04 VISUAL STYLE

05

WHY I CHOSE THIS STYLE



I wanted the visuals to feel dark, serious, and cinematic. The ruined environment shows the physical reality of war, while the billboard and media imagery represent official language and public communication.

Bringing these elements together helps me show the gap between what is said and what is actually experienced.



VISUAL TESTS



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THANK YOU

